



AIM Aviation - Hall 5,B80

PRESS RELEASE



Embargoed until: 10.00 (UTC +1) am on Tuesday 5th April 2011

Korean Air – A380 Duty Free Shop

Worldwide Launch at 11:30am on Tuesday 5th April AIM Aviation Stand B80 : Hall 5



Korean Air (KAL) will launch their Airbus A380 into operation on the 10th June 2011, the first of a fleet of 10 of this aircraft type.

The KAL A380 will be delivered in a 407 seat configuration with 12 first Class seats, 94 Prestige class seats and 301 seats in economy class, with the widest economy seat space on the market. The aircraft are scheduled, in the early days, to operate on routes from Seoul to Narita, Hong Kong, Bangkok, New York and Los Angeles. Other destinations will be developed as demand and operating statistics dictate.

The interior for this aircraft fleet will be amongst the most advanced in operation and will set a new standard for passenger service. The step change in interior, which is on display on the AIM Aviation stand at the European Interiors Show in Hamburg (Hall 5 – Stand B80), presents **the World's first flying Duty Free Shop**. KAL are very proud to launch this World first: demonstrating a huge confidence in the future success of the airline.

Passengers will browse the products presented for sale and make their choices. Products will include Cosmetics, fragrances, liquors and accessories with a capacity to display in full view up to 64 individual items.

All products will be fully illuminated in a very attractive and elegant style.

END

AIM Aviation, a regular exhibitor at the Aircraft Interiors Show, are based on the South Coast of England – under its new ownership this year, the company is investing heavily in the development of its facilities, product offering and research and development with an eye to substantial business expansion.

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